

Paisley Resigns As School Head After 14 Years

**Veteran Educator Retiring
After Life-Time of
Public Service.**

CAME HERE IN 1904

**Honored By State As Sec-
retary of Educational
Association.**

D. L. Paisley, secretary of the Arkansas Educational Association and for 14 years head of the Hope public schools, announced his resignation from the local schools today, effective with the close of the present school year, next June.

Mr. Paisley, who is retiring after a life-time spent in the service of public education in Arkansas, first joined the Hope schools in 1904. In 1906 he resigned to become president of the Warren Training School. He returned to Hope in 1918 and has been head of the local schools continuously for 12 years.

In his letter transmitting his resignation to the School Board, Mr. Paisley said:

"To The Honorable School Board of the Special School District of Hope, Arkansas:

"Gentlemen:

"When my present year of school work ends on the last day of June 1930, I do not wish you to consider me again in connection with the superintendency of your schools.

"My work in Hope began on July 1, 1904. After two years, I resigned to accept a better paying position as president of the Warren Training School.

"On July 1, 1918 I returned to Hope and have been your superintendent for 12 years. I have served you for 14 years.

"When I came to Hope in 1904 there were two school buildings, one for whites and one for negroes. There were eight white and three negro teachers. Salary of white teachers averaged \$55 per month and that of the negroes \$37. The course of study in the white high school was limited to four subjects and all of these were taught by me except some help in English. The negroes had only grades.

"The total enumeration of pupils in the district was, white 709, negroes 426. The school enrollment was whites 503, negroes 306. You have now in the enlarged district seven white and four negro school buildings. There are 37 white and 16 negro teachers. The salaries are just about double what they were in 1904. The tax rate has been changed from five to (eighteen) mills. The number graduating from the white high school has gone from six to sixty. The school enumeration is now 1331 white and 837 negro. The school enrollment is now 1083 white and 733 negroes.

"Your schools are accredited by the State University, by all denominational colleges, and by the North Central Association of Schools and Colleges.

"Consolidation is the watchword of the Hempstead County School Board, which I am president, and it is our hope that your district may be enlarged and become the center of a great system of schools, which will be a blessing to the boys and girls of a large scope of the country surrounding.

Continued on page three

Arkadelphia May Object To Bridge

**Would Interfere With
Navigation North of
That Place.**

ARKADELPHIA, Jan. 15.—The proposed new Missouri Pacific railroad bridge across the Ouachita river at this place which has been approved by the War Department, could prevent navigation up the river past that point, it is said by Congressman Tillman D. Parks, who will ask the secretary of war to rescind his action, and send an engineer to Arkadelphia to conduct a hearing. The congressman sent a telegram to T. N. Wilson, secretary of the Arkadelphia Chamber of Commerce, recently the Cotton Belt railroad abandoned plans for a fixed span bridge at Camden when Arkadelphia protested that it would interfere with navigation north of that place.

For many years the Ouachita river has been considered navigable to this city and is so designated by the War Department. The steamboat landing where the point of navigation now extends is several hundred yards upstream from the railroad bridge. Many boats used to come to Arkadelphia and it is hoped that when the bridge of hydro-electric dams now being constructed in the vicinity of Hot Springs by the Arkansas Power and Light Company is completed, a stage of water may be maintained nearly year round that will restore navigation. Work of snag and dredge boats would clear the several obstructions that now block steamboats river men say. Chamber of Commerce officials say that as this country settles up and there is more manufacturing as well as agricultural product, navigation will again become practical.

Levee Breaks At Bateman, Ark.

**Situation Considered Bad
Along Big Lake Area,
Farms Inundated.**

MEMPHIS, Tenn., Jan. 15.—(AP)—Cold weather and clear skies today greatly added to the improvement of highways over the lower Mississippi valley.

One levee was reported today to have broken at Bateman, Ark., where the White river forced its way through the embankment at a crevice where the 227 and 1838 waters flowed through. The break was not considered dangerous and water from it covered a small area.

The situation is considered grave along Big Lake in the northern region of Arkansas, 12 miles from Blytheville. The St. Francis river near Hoxey in Dunklin county, Missouri is reported today to be at flood stage. However, the same river at Kennett, Missouri and at St. Francis, Arkansas, was reported to be falling.

Tried for Children's Death



Her poise unbroken by months in jail, Gladys Mae Parks, upper left, former night club hostess, went to trial for murder at Camden, N. J., still protesting her innocence of the killing of two little children entrusted to her care by their father, Allen B. Rogers, upper right, an insurance agent. While the prosecution asked the death penalty for Mrs. Parks, her chief counsel, Samuel P. Orlando, lower right, refused to plead her guilty to a charge of manslaughter. The defense will contend that the deaths of 4-year-old Dorothy Rogers, lower left, and her infant brother Timothy, whose dismembered bodies were found in crude graves in two widely separated communities, were accidental.

When I came to Hope in 1904 there were two school buildings, one for whites and one for negroes. There were eight white and three negro teachers. Salary of white teachers averaged \$55 per month and that of the negroes \$37. The course of study in the white high school was limited to four subjects and all of these were taught by me except some help in English. The negroes had only grades.

The total enumeration of pupils in the district was, white 709, negroes 426. The school enrollment was whites 503, negroes 306. You have now in the enlarged district seven white and four negro school buildings. There are 37 white and 16 negro teachers. The salaries are just about double what they were in 1904. The tax rate has been changed from five to (eighteen) mills. The number graduating from the white high school has gone from six to sixty. The school enumeration is now 1331 white and 837 negro. The school enrollment is now 1083 white and 733 negroes.

Your schools are accredited by the State University, by all denominational colleges, and by the North Central Association of Schools and Colleges.

Consolidation is the watchword of the Hempstead County School Board, which I am president, and it is our hope that your district may be enlarged and become the center of a great system of schools, which will be a blessing to the boys and girls of a large scope of the country surrounding.

Continued on page three

French Plant Is Found In Nevada

**French Spinach, or Butter
Leaves, Discovered
Near Reno.**

RENO, Nev., Jan. 15.—(AP)—A new vegetable found growing in Nevada, south of Reno, has been classified as French spinach and declared edible by University of Nevada horticulturists.

How it found its way into the state is unknown. Known as artemisia hortensis, it is called by the simpler terms mountain spinach, French spinach or butter leaves.

It bears all during the growing season and attains a height of five to six feet. A row of this vegetable 25 feet long, say agriculturists, will supply a large family with all the green leaf vegetable it needs although it is classified as an "ornamental plant."

Arkansas Girls Win Honors at Meeting

**Nine Arkansas 4-H Club
Girls Named, Two From
Hempstead.**

Arkansas girls made a commendable showing in every competition in which they were entered at the National Club Congress held in Chicago in connection with the International Livestock Exposition. One first place, one second place, two fifth, one sixth, and one ninth, were awarded to 4-H Club girls who represented Arkansas individual and team competition.

Mary White of Pulasky county was selected as national garden champion receiving with her first place a \$300.00 scholarship given by the S. L. Allen Company. This contest was open to both boys and girls.

Opal Samuels of Hempstead county placed second in canned goods exhibit contest composed of five jars of food that might be kept on the emergency shelf for unexpected company or for family dinner on a busy day.

Opal's collection consisted of a quart each of peas, baked chicken, beefs, and plums, and a pint of Cereals sauce.

Ellenor McWilliams also of Hempstead county placed fifth in a canned goods contest on an exhibit of five jars of fruit to help solve the winter salad and dessert problem.

In judging contests teams in stead of individuals competed. In canned goods judging the Arkansas team composed of Polly House and Estelle Thomas, both of Washington county, won fifth place, while Polly House won seventh place in individual points scored in judging.

In judging of clothing a team composed of Polly House and Bonnie Ray, both of Washington county, placed sixth in individual points scored.

In the nutrition contest Frances Henneback of Faulkner county, and Leone Harris of Benton county, won ninth place.

Smallpox Situation Under Investigation

TEXARKANA, Jan. 15.—(AP)—Investigation of the smallpox situation in Texarkana and this section was begun here yesterday by Dr. C. W. Garrison, Arkansas state health officer.

After conferences with various health officials of the two Texarkanas and Miller and Bowie counties, Dr. Garrison said he regarded the situation as "pretty well in hand."

It was said yesterday there were between 40 and 50 cases of smallpox in this section.

Aged Veteran's Trial Postponed

**84-Year-Old Confederate
Soldier To Hear Trial
Next Week.**

ASHDOWN, Jan. 15.—An 84-year-old Confederate veteran tottered from the county jail into Little River county circuit court here Monday to stand trial for the murder of his son-in-law, only to hear the trial postponed for a week due to absence of two important witnesses for the state.

He is J. K. Stephens, a resident of Allene, Ark., 12 miles north of here, for more than half a century. The aged warrior is accused of fatally stabbing W. R. Kernell, 60, last October 2. Kernell died two weeks later in a Texarkana hospital. Stephens has been held in jail since the stabbing, bond being denied.

Conditions of roads between Allene and Ashdown caused delay in the arrival of many witnesses both for the state and defense and it was announced in mid-afternoon that one witness was unable to be present due to rheumatism and that another was ill.

Sheriff J. G. Sanderson pleaded that the aged man be given an early trial, expressing a fear that additional delay might result in death winning a race from the courts.

"Mr. Stephens has been in jail since October," said the sheriff. "I am afraid that he might be stricken with illness and if he is there will never be any necessity of a trial. He could not win out over sickness at his age."

County officials agree that a sentence of any length of time will be a virtual sentence of death for the veteran due to his age. Prosecuting Attorney John J. DuLaney has not announced definitely whether he will ask the extreme penalty in the case.

When Stephens goes to trial next Tuesday he will find his own daughter, Mrs. Kernell, widow of the slain man, the chief witness for the state against him. She has been estranged from her father since the slaying, according to defense attorneys.

A feature of the case will be the defending of Stephens by a friend of the past 60 years, Judge J. S. Steel, of DeQueen, himself nearing the century mark.

1,000 Students Are Arrested On Strike

**Ten Thousand Students
Are Said To Be In-
volved In Controversy.**

SEOUL, Korea, Jan. 15.—(AP)—One thousand students, including 250 girl students were arrested here today as a result of a strike in thirteen colleges and high schools including American institutions.

Ten thousand students, were reported involved in the strike. Quarrels between the Korea and Japanese students was the cause fixed for the strike and arrest of more than a thousand students today. Nine hundred students were arrested last month for the same purpose and many of them are still in prison.

Officials believed the strike is engineered by some secret organization in this vicinity.

Lawyers Now Get Learning In Shop

**University of Michigan
Recognizes Law's Need
Of Expert Knowledge.**

ANN ARBOR, Mich., Jan. 15.—(AP)—The laboratory and shop of the engineer has become the training place for embryonic lawyers.

Science is responsible. By breaking out into all sorts of daily uses scientific discoveries are making it necessary that lawyers have expert knowledge.

To meet this demand, the University of Michigan is establishing a science-law course.

For their first three years the students will be mostly engineers, taking generally the same studies as the regular engineers, such as physics, chemistry, surveying, shop practice, and drawing. They will have also some political science, economics and elective studies.

The students will receive the degree of bachelor of science in engineering at the end of four years' study in which only the last is devoted to law.

At the end of six years they will be eligible to the degree of bachelor of laws.

Blacks On Trial Today for Murder Foreman Farmers

**Third Negro Denied He
Had Any Connection
With the Slaying.**

ASK DEATH PENALTY

**Jury Is Completed Within
An Hour and Testi-
mony Taken.**

ASHDOWN, Jan. 15.—(AP)—A jury was completed here today and within an hour testimony was being taken in the trial of John Greene and Mack Brown, negroes, accused in the murder of Bud Morgan and Ed Dumbley, Foreman farmers, last month.

The state prosecuting attorney, John J. DuLaney, said the state of Arkansas asked the death penalty for the two negroes. He also asked that the negroes would take the stand and tell the whole story of the brutal slaying of the two white men last December.

A third negro, Bud Nolan, held in connection with the murder, denied he was a participant in the killing, and will be tried separate next Monday.

Dulaney announced that Nolan held a gun on the two white men and that Greene and Brown added blows with an ax to make sure the men were dead.

New Dodge Eight Is Shown In City

**Big Car and New Light
Six On Display at
Hamm Motor Co.**

The new straight-eight Dodge, and new light six model, were put on exhibition this morning at the show rooms of the B. R. Hamm Motor company.

Four of the new cars are being shown, sport and regular models of both the eight and light six. They are perfectly streamlined, in pleasing new colors, and represent the latest development in the motor world.

The eight-cylinder model has a 70-horsepower engine, with down-draft carburetor, standard three-speed transmission, hydraulic brakes, and a road speed of 80 miles an hour. The light six engine develops 61 horsepower. Both cars have a glare-deflecting windshield, set at a slightly sloping angle.

The new cars shown today represent the top and bottom of the Dodge line for 1930. The intermediate car being the New Six or Victory model which has been continued throughout by the Chrysler-Dodge engineers.

Arkansas Greeters Aux- iliary To Meet at Spa

HOT SPRINGS, Jan. 15.—(AP)—Approximately 100 hotel representatives, employers and employees, members of the Arkansas Greeters and Greeters Auxiliary will meet here Jan. 18 for their annual convention.

Delegates will engage in a brief business session in which methods and plans of bringing visitors to Arkansas and various communities over the state.

Charles Goslee, editor of the Hot Springs New Era, will welcome the association to Hot Springs at a banquet in the evening. A program of entertainment has been provided.

Prohibition Work Gets Under Way

**Committees of House Con-
sider Strengthening
Border Patrol.**

WASHINGTON, Jan. 15.—(AP)—Work necessary for drafting of legislation to carry out proposals for the strengthening of prohibition machinery, got under way in congress today.

Two committees of the House began the consideration of strengthening border patrol and proposals for the United States commission to deal with offenders of the prohibition law.

Representative Moore, of Virginia, and McKeown, of Okla., Democrats, and Congressman Harrell outlined their views for the strengthening of the law.

Chiropractors Have Meeting at Helena

HELENA, Ark., Jan. 15.—(AP)—A delegation is here today from nearly every county in Arkansas and many visitors from other states to attend today's convention of the Arkansas Chiropractors association.

Newspaper Publisher Convinced In Court Today

ST. LOUIS, Mo., Jan. 15.—(AP)—Heber Nations, famed newspaper publisher was indicted in Federal court here today on a charge of violating the Federal prohibition law.

Life Insurance Agents To Meet At Hot Springs

HOT SPRINGS, Jan. 15.—(AP)—Southern agents of the Penn Mutual Life Insurance Company, of Philadelphia, will convene here Jan. 20, 21 and 22 in one of a series of conferences to further through their organization President Hoover's program of business expansion.

Advance guard of the delegation will arrive here Jan. 18, having been guests on Jan. 17 of Allen Gates, Little Rock, general agent for Arkansas.

William A. Law, president of the company, and Hugh D. Hart, vice president, both of Philadelphia, will attend the conference here. Mr. Hart was formerly of Arkansas.

The first of the series of meetings was held at Philadelphia. The second is in progress at Chicago, and the third will be at Hot Springs, and the last will be held at San Francisco.

71 Are Arrested On Prohi Charge

**Was Result of Raids Be-
gan By Federal and
State Officers.**

COLUMBIA, Ga., Jan. 15.—(AP)—Seventy-one persons were arrested here today on charges of violating the federal prohibition law, after several raids began last night by federal and state officers.

Fifty-two were arrested as the result of raids and nineteen warrants were served before noon today for further arrests to be made.

Among those held consisted of nineteen white and eight negro women.

American Co-Operative Ass'n. Adjourns Tonight

WASHINGTON, Jan. 15.—(AP)—Allan Northington, newly appointed head of the American Co-operative Association said the executive committee and the board of Directors would complete their business here today and probably would adjourn tonight.

The actual work in marketing cotton would be held up until the Executive committee and the federal farm board meets in Washington at a later date.

Permanent headquarters have not been completed, but temporary headquarters would be in Dallas, Texas.

Claude M. Hirst Names Committee

**Educational Committee Is
Announced for the
Year 1930.**

LITTLE ROCK, Jan. 15.—(AP)—Claude M. Hirst, president of the Arkansas educational association, today announced the names of the committee of the association for 1930.

In accordance with the amendment passed in the November meeting the president must announce the names of the committee for the coming year fifteen days after taking office. Hirst took office on the first day of January.

He announced the following:

Chairman of the committee, J. H. Reynolds, ways and means; J. C. Cratz, junior college survey; C. F. Allam, research; Essie Evans, library; J. F. Womack, ethics; J. Bonds and J. N. Bragg, also were named on the committee.

Coal and Water Power In Close Utility Race

NEW YORK, Jan. 15.—(AP)—Steam power will not be supplanted by hydro-electric power, says a report of William W. Tofft of Jackson, Mich., to the American Society of Mechanical Engineers.

Instead, he says a power system containing both steam and hydro-electric plants can generate power more cheaply than either kind alone.

Ask Investigation Radio Commission

**Senator Wheeler Says
Negroes Should Not Be
Involved In Work.**

WASHINGTON, Jan. 15.—(AP)—Investigation by the Senate commerce commission reported today in an attempt to make political football of the federal radio commission was demanded in the senate by Senator Wheeler, Democrat of Montana.

The Senator said he received a report from a man that a fellow had been appointed for the commission who had no experience in radio work, and that this man had employed two negroes from Ohio to assist him in the work.

Senator Wheeler said that Lawrence Richey, secretary to president Hoover, had asked information on the persons connected with the commission and questioned their salaries which were more than \$3,000.

The Senator also said that the negro race should not be employed in the work of the radio commission.

Mary On Stand



Here's Mary Pickford, Movie favorite, as she testified in the Los Angeles superior court in an effort to have a \$38,000 inheritance tax assessment set aside. The tax was assessed on the huge estate left by Smith.

Cotton Leaders Name Alabaman

**Texas Named Vice-Presi-
dent and Arkansas Is
Treasurer.**

WASHINGTON, Jan. 15.—(AP)—A farmer whose face has felt the steaming breath of fresh-plowed land stood Tuesday night at the head of the American cotton co-operative association—potentially the greatest agricultural organization of its kind in the world.

He was Allen Northington of Montgomery, Alabama, whose fellow members of the new association's board of directors elected him president and unanimously proclaimed their confidence in his ability to give the association a business administration as outstanding as his work for the Alabama farm bureau cotton association.

Glant Market Organization Capitalized at \$30,000,000, the American cotton co-operative association is the largest commodity marketing organization yet set up by the federal farm board. The \$10,000,000 farmers national grain corporation, with authority to extend its capital stock to \$20,000,000, is second.

It proposes to market through a central sales agency the world's largest cotton crop. Cotton is grown on more land and by more farmers than any other American crop, represents a greater total income and is the biggest export trade.

C. O. Moser, of Dallas, Texas, elected vice president and secretary, said Northington represented the qualities of a plain level-headed farmer and practical business man plus the creative imagination necessary to round out every possibility of the new association.

Moser is president of the American cotton growers exchange and will direct affairs of the association from temporary headquarters in the exchange's offices at Dallas until permanent headquarters are selected and a general manager employed.

Arkansas Treasurer. Charles G. Henry of Little Rock, Arkansas, a member of the Arkansas cotton growers co-operative association was elected treasurer.

Members of the executive committee in addition to the president are: Southern division—U. B. Blacklock, Raleigh, North Carolina, member of the North Carolina cotton growers co-operative association.

Mississippi valley division—N. C. Williamson, Lake Providence, Louisiana, member of the Louisiana farm bureau cotton growers association.

Southwest division—Sam L. Morley, Oklahoma City, Oklahoma, member of the Oklahoma cotton growers association.

Far west division—Gowan Jones, El Paso, Texas, member of the Southwestern irrigated cotton growers association.

While it does away altogether with speed limits for light automobiles and motorcycles, the government bill increases significantly the penalties for "careless" and "dangerous" driving.

As to drunken driving, no accident is necessary to bring down a penalty on the inebriate's head. If he is found drunk at the wheel of an automobile he is liable for four months imprisonment and a \$250 fine. If he has any friends with him they, too, are liable to imprisonment as accessories.

Good eyesight and normal control of bodily functions are required of all applicants for driver's license, and the concealment or attempted concealment of such handicaps as poor vision or a tendency to faint carries a heavy penalty.

Under the compulsory insurance provision of the bill the motorist would be required not only to take out insurance against injury to others but to carry at all times a "certificate of insurance" issued by the company policy he holds.

Ferries Operating At Newport Today

**Little Change Is Reported
In Highway Conditions
of State.**

LITTLE ROCK, Jan. 15.—(AP)—Little change in highway conditions today was reported by the state highway department. The floods in most sections are still considered serious.

Highway 167 to Sheridan was opened today. The Little Rock to Memphis highway is closed, according to a report today.

Ferries were still operated at Newport at noon today, and shuttle trains owned and operated by the Missouri Pacific railroad will be put in operation if necessary.

Warning Against Cottonseed Fake Is Received Here

**Commissioner Page De-
nounces Wells Point,
(Texas) Operator.**

TEXAS ASKS ACTION

**Claims Spurious Product
Is Being Shipped Into
Arkansas.**

A warning against the purchase of cottonseed said to be sold as state-registered product by a man named Womack, at Wells Point, Texas, to farmers in the Magnolia-Garland City area of Arkansas, was received today by The Star from the State Department of Mines, Manufactures and Agriculture.

Earl Page, Arkansas commissioner, who has been appealed to by the State of Texas to stop the alleged fraud, writes The Star as follows:

"I am just in receipt of a letter from Mr. R. V. Miller, Chief of Division of Field Seed Certification, State Department of Agriculture, Austin, Texas, calling my attention to the operations of a Mr. Womack at Wells Point, Texas. Mr. Miller reports that Mr. Womack is reported to be active in trying to sell into southern Arkansas state-registered cottonseed, and is using tags issued to him in 1924, by erasing the figure '4' and thus bringing it up-to-date. It is the opinion of Mr. Miller that Mr. Womack is undertaking to practice fraud on the farmers of Arkansas, especially in the vicinity of Magnolia, Stamps, and Garland City, and that he has committed a flagrant violation of the Texas Certification Law, for which he could be prosecuted if the act had been committed into the State of Texas."

"I am simply calling this matter to your attention so you may bring it to the attention of the farmers in your section, and they can protect themselves from any fraud or imposition coming from this source. You may be attempted, if you will, for your cooperation. If you will publish notice of this matter in the columns of your publication."

Yours very truly,
EARL PAGE,
Commissioner.

Fast, Safe Driver Is Britain's Aim

**Bill Proposed by Labor
Government To Abolish
Speed Limits.**

LONDON, Jan. 15.—(AP)—Sweeping changes in England's traffic laws are provided for in the new road traffic bill introduced in the house of lords by Earl Russell on behalf of the government.

A voluminous document of 85 pages, all aimed at safeguarding human life on the highways, the bill includes among its 108 clauses such innovations as:

Abolition of the speed limit for private cars.

Compulsory liability insurance for motorists.

Drastic penalties for drunkenness. Stringent "physical fitness" requirements.

Strict supervision of motorcycle joy rides.

While it does away altogether with speed limits for light automobiles and motorcycles, the government bill increases significantly the penalties for "careless" and "dangerous" driving.

As to drunken driving, no accident is necessary to bring down a penalty on the inebriate's head. If he is found drunk at the wheel of an automobile he is liable for four months imprisonment and a \$250 fine. If he has any friends with him they, too, are liable to imprisonment as accessories.

Hope Star

Entered as second-class matter at the postoffice at Hope, Arkansas, under the Act of March 3, 1879.

BY STAR PUBLISHING COMPANY
217 South Main Street
Hope, Arkansas

C. E. PALMER, President
ALEX. H. WASHBURN, Editor and Publisher

Subscription Rates
(Always Payable in Advance)
By city carrier, per month \$5.00; six months \$27.50; one year \$50.00. By mail, in Hempstead, Nevada, Howard, Miller and Lafayette counties, \$3.00 per year; elsewhere \$5.00.

"The newspaper is an institution developed by modern civilization to present the news of the day, to foster commerce and industry, to widely circulate advertisements, and to furnish that check upon government which no constitution has ever been able to provide."—Col. McCormick.

Member of The Associated Press. The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein. All rights of reproduction of special dispatches herein are also reserved.

The Star's Platform

CITY

Apply the revenues of the municipal power plant to develop the industrial and social resources of Hope.
More city pavement in 1930, and improved sanitary conditions in the alleys and business back-yards.
Support the Chamber of Commerce.

COUNTY

A county highway program providing for the construction of a minimum amount of all-weather road each year, to gradually reduce the dirt road mileage.
Political and economic support for every scientific agricultural program which offers practical benefits to Hempstead county's greatest industry.
Encourage farmer organizations, believing that co-operative effort is practical in the country as it is in town.

STATE

Continued progress on the state highway program.
Fearless tax reform and a more efficient government through the budget system of expenditures.
Free Arkansas from the cattle tick.

The Wrong Kind of By-Product

THE term "by-product" is a familiar one in this modern age. We all know how big industries, devoted to the manufacture of some such commodity as gasoline, discover that their processes of manufacture are developing by-products which were not originally planned on. Often these by-products bring in nearly as much money as the main product.

There are by-products and by-products, however. Some of them, seemingly inevitable, are calamitous rather than beneficial.

Here's an example of what we're talking about. A New York columnist, who spends most of his time writing about the spectacular side of New York life—its skyscrapers, its night clubs, its rich shops, its famous celebrities—discovered the other day that New York maintains four free lodging houses this winter, and that they are all full every night.

Upwards of 4000 men swarm into these places nightly. They are the discouraged, unsuccessful bits of flotsam and jetsam that the stream of modern life tosses up in its backwaters. Some of them are open bums, looking for some way of living without work; others are men who simply cannot get jobs.

The spectacle is not exactly cheering; and it occurs to us that this sort of thing is one of the by-products of modern America's industrial civilization.

Unemployment and hunger, in other words, are things that come inevitably out of the kind of social and economic organization we have today.

We haven't the faintest idea what the solution may be. It is quite possible that our industrialists themselves will eventually right matters. But the mere existence of this by-product is a sign that things are far from being perfect yet. It proves that there is still a great deal of room for improvement.

Cities Should Create Their Art

AMERICAN cities are still trying to buy and borrow their art instead of creating it. Consequently their new civic centers, public buildings, monuments and city plans represent, for the greater part, not art but artificiality. This is the terse criticism of Gutzon Borglum, noted sculptor, designer of the Stone Mountain monument and the gigantic national Indian memorial in the Black Hills of South Dakota, as expressed in the current issue of The North American Review. Mr. Borglum has appreciative criticism for Chicago and Baltimore. For other leading cities he despairs. Here are his views:

New York—"An overgrown, oversized town, with no plan, no unity of architectural spirit, afraid to think in terms of her own greatness. No city in America builds privately more splendidly, no city municipally builds so vainly, or fails so completely in her civic expression. The city is in the hands of the Philistines."

Chicago—"Is being rebuilt by men of courage. Her lake front development, street plans, park and municipal plans for beautifying her public play places, are far ahead of New York's. Somehow there is a courageous, beauty-loving spirit in Chicago that guides her course. It matters not whether it is sweetening a foul river, reclaiming miles of lake—she tackles the job like a bold, purposeful man. Chicago acts while New York talks."

Cleveland—"I viewed the first product of municipal art in the civic center with a sense of horror. It is stock, pseudo-classic art and architecture. Not that Cleveland lacked spirit or natural city charm, but wholly because there was no real art consciousness in architect or sculptor or commission."

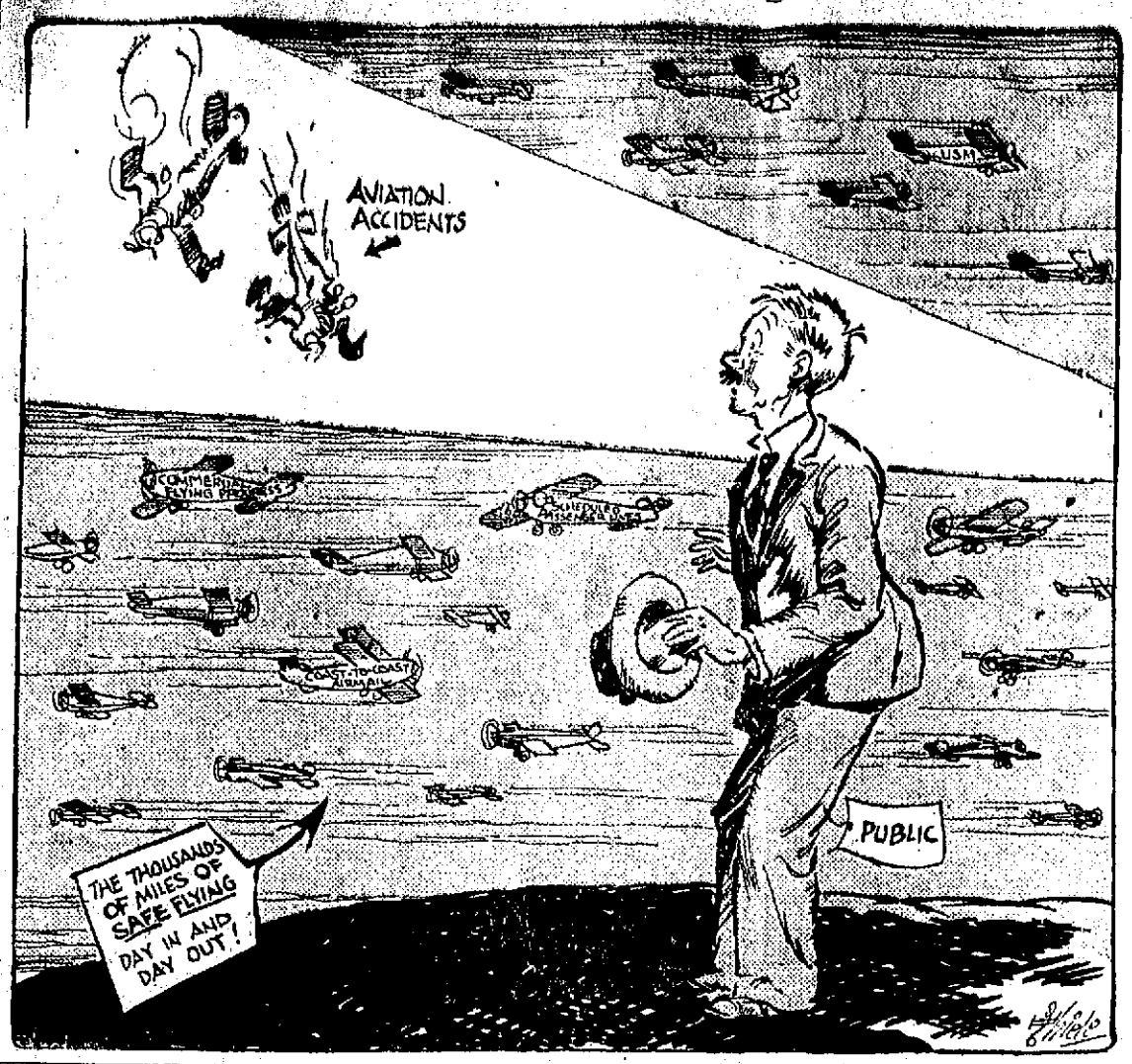
Washington—"Has allowed herself to become a frightful mess—soon to be corrected, we hope, by her new plans."

Baltimore—"One must go there for a real example of civic beauty. Near the Walters museum is a street intersection where is the finest arrangement of sculpture on the public way that I have seen in America."

America is not Europe and must cease to pattern after European traditions if she is to develop her own art, Mr. Borglum says in The North American Review article. What our cities need essentially is not the money to build monuments nor the craftsmen to do the job, he believes, but the feeling for a native art among the people. "Municipal art should be an expression of the civic aspirations and ideals latent in every town and city. The problem is the finding, identifying and giving intelligible shape to the spirit common to the community at its best," he concludes.—Hot Springs New Era

HOPE STAR AND DAILY PRESS, HOPE, ARKANSAS.

In the Glare of the Spotlight!



Daily WASHINGTON LETTER

By RODNEY DUTCHER
WASHINGTON—The Al Smith issue will figure to a greater or lesser degree in several of this year's senatorial elections. In two or three cases it may be just important enough to decide the result.

Some of our most famous senators, standing for re-election this year, are tangled up in it, including George W. Norris of Nebraska, Carter Glass of Virginia, Furnifold Mendenhall of North Carolina and Tom Heflin of Alabama.

Norris, technically a Republican, supported Smith in the 1928 campaign. Heflin and Simmons deserted Smith. And Glass stood boldly by the party ticket while his state voted for Hoover.

Power Interests Involved

The Democratic central committee in Alabama has read Heflin out of the party and Heflin, deprived of renomination, will run independently against John H. Bankhead, the probable regular nominee, in November.

The Smith issue undoubtedly will be important in this Alabama fight, but there seems reason to believe that there is more to the Heflin situation than meets the eye. While it appears on the surface that the Democratic committee was merely punishing Heflin for his anti-Smith position, one hears it said that its action is a part of a well-organized effort of Alabama corporations to regain control of Alabama politics and public offices. Heflin is regarded as comparatively progressive and his colleague, Hugo L. Black, even more so. The story is that power companies and other corporations are out to "get" both Heflin and Black.

Out in Nebraska the state Anti-Saloon League and the public utilities are reported to be burrowing industriously under Norris. Norris came so far from carrying his state for Smith, as he tried, that they probably will be able to give him a hot fight in the primaries. One hears here that national Anti-Saloon League officials advised the Nebraska superintendent to lay off Norris, but that the superintendent went right ahead. Norris has always voted dry and the League people here, much as they disapproved his jump to Smith, are not bitter against him.

Rumors that Ex-Governor Samuel R. McKelvie, now on the Federal Farm Board, would be backed against Norris in the primaries by standpat Republican and organized dries are not as strong as they were. Washington, intensely interested in the political fate of Norris, has been hearing more lately about the possible candidacy of State Treasurer Stebbins.

BARBS

You really have been visited by the Christmas spirit if you can smile when you get that notice from the bank that your account has been over-drawn 35 cents.

Vitamines have been found in hash. But then you just knew they would be.

Great Britain insulted the Soviet government the other day. Proving that simply nothing is impossible.

The art of conversation is dying out says a magazine writer. He ought to go and look up somebody who has just had an operation.

The Eskimo uses fish hooks for money, we are told. Say, aren't these fellows some relation to the Scotch?

The number of stories of wives shooting their husbands is increasing. The ladies apparently have forgotten that there is such a thing as a rolling pin.

County Agents

Frank Padgett of Hope, is the first entry in the ton litter contest in Hempstead county according to County Agent Lynn Smith.

Many others are expected to enter the contest within the next few days. The big problem in pork production is economy, and no better means of emphasizing cheap production can be devised than through the ton litter idea.

Every farmer in Hempstead county should produce all the pork needed by the family on that farm. Why pay someone in Iowa or Illinois to produce our pork when it can be produced at home? Arkansas as a state and Hempstead as a county cannot expect to produce large quantities for shipment, but there can be enough produced for our home consumption. What the average man is interested in is how cheaply he can grow his pork. It is profitable to feed only a

ONCE UPON A TIME



Julius H. Barnes, now directing a mobilization of the nation's industrial forces in a drive to maintain prosperity, was a newsboy. He sold papers reporting the shooting of President Garfield in 1881.

ration of corn? Is it profitable to use the self feeder? How much does the pasture save in producing pork? These questions are all answered through the ton litter contest. Prizes are offered in the state beginning with \$75 for first prize and down to \$20 for tenth place. Temple Cotton Oil company is offering \$25 in prizes to the three best litters in Hempstead county.

Entries in this contest should be made through the county agent who will furnish copies of the rules of the contest.

McCormick-Deering Farm Machines
South Arkansas Implement Co., Inc.
212 South Walnut Street

News of Other Days

From the Files of the Star

TWENTY-FIVE YEARS AGO

Sheriff Wilson, of Washington, spent Monday in this city. John Gosnell, of Nashville, was a visitor in the city yesterday. Edgar Holloman, the shoe man spent yesterday in Hope. R. M. Price, of Ashdown, was a visitor in Hope yesterday. John J. O'Brien, of DeAnn, was a business visitor in this city yesterday. Mrs. Mary Toland, of Nashville, was a visitor in this city yesterday. P. T. Vaynborough, of Texarkana, was a business visitor in Hope yesterday.

TEN YEARS AGO

A. L. Baker, of Stamps, was a visitor in Hope yesterday. J. C. Camp was in the city last night from Stamps. W. S. Gordon, of Nashville, was in the city yesterday, a guest at the Hotel Barlow. Fred B. Mitchell, of DeQueen, was in the city yesterday, a guest at the Capital hotel. Mr. and Mrs. Roy Johnson will leave this afternoon for a trip to St. Louis. Roy Berry, an old Hope boy who is now at Foreman, was in the city yesterday on business. Mr. and Mrs. R. M. Patterson and little daughter Frances, left today for a short visit in Little Rock.

Chicago Society Leaders in Florida



Society leaders of two cities are Mr. and Mrs. Charles A. McCulloch, above. This photo shows them at Miami Beach, Fla., shortly before returning to their home in Chicago at the end of a winter vacation. Mr. McCulloch, prominent Chicago capitalist, is vice president of the Omnibus Corporation, former chairman of the board of the Yellow Cab Company, a director of the Chicago National League Baseball Club and a member of several large financial and investment houses.

Miss Carroll Says "Buddy" Brings Luck



Nancy Carroll, Charles (Buddy) Rogers in the Paramount Picture, "Illusion".

Nancy Carroll is a daughter of Old

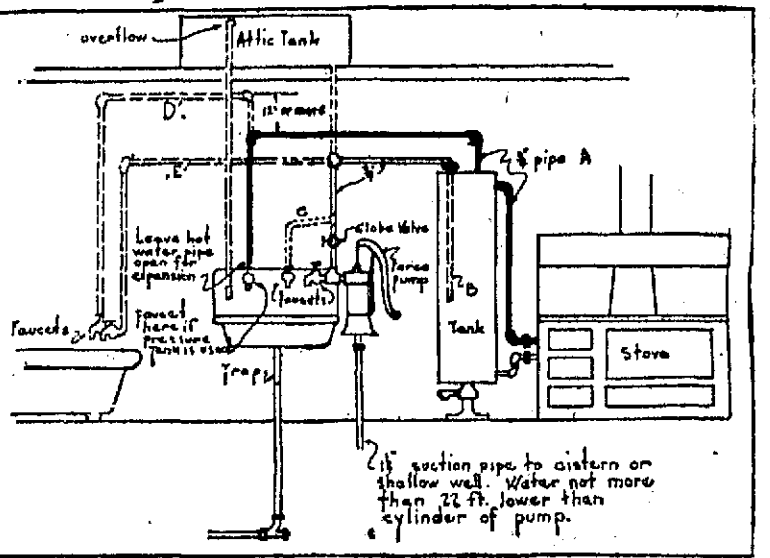
Erin and like many others of them she is just a bit superstitious. She believes that some things bring good luck.

But the greatest embodiment of good luck for Nancy is in the person of Charles (Buddy) Rogers. She has played opposite Buddy in three pictures and each of them, she is convinced, has brought her good luck.

A little more than a year ago she was cast opposite the classic-featured Buddy in "Abie's Irish Rose." She proved to be the proper foil for the handsome youth just out of college. Next they played in "Close Harmony" together. As the result of this first all-talking picture for both of them, there were thousands of favorable criticisms and thousands of new Carroll and Rogers fans. This led to Nancy's being cast opposite Hal Skelly in "The Dance of Life," one of the biggest pictures of the year.

After that Miss Carroll and Buddy were cast as the featured players in "Illusion," which comes to the Seagor theatre for two days' run beginning on Thursday. It was while they were filming this production that Paramount decided to raise the sought, auburn-haired Nancy to stardom. You couldn't convince Nancy, now, that Buddy isn't worth more as a good luck charm than a bale of four leave clovers.

Cheap Farm Water System



An inexpensive water system for rural homes, designed by A. W. Clyde, agricultural engineer at Iowa State College, Ames, Iowa, can be installed by the farmer who is handy with tools. Construction of the system is shown here. Pipe B from the faucet extends down into the boiler but not below the level of the water front. Pipe A is the hot water pipe. Pipe D is an extension of the cold water pipe and E an extension of the hot water pipe. This low pressure system requires only the purchase of a force pump, range boiler, water front and usual piping, costing between \$40 and \$50.

Announcing

THE NEW

DODGE 6 AND DODGE 8 In Line

SEE THEM

Now On Display In Our Show Room

The Prices Are Surprisingly Low.

B. R. Hamm Motor Co.

Phone 58 Hope, Arkansas

SOCIETY

Mr. Sid Henry Telephone 321

Remember, three things, come not back; The arrow sent upon its track— It will not swerve, it will not stay; Its speed, it flies in wound or slay; The spoken word, so soon forgot; By there, but it has perished not; In other hearts 'tis living still; And doing work for good or ill; And the last—opportunity That cometh back no more to thee; In vain Thou weepst, in vain dost yearn; These three will never return. Selected.

T. A. Middlebrooks and A. C. Whitehurst left this morning on a business trip to mena.

The Junior High P. A. T. will meet Friday afternoon at three o'clock at the school. The president urges a full attendance as the association will begin their club study at this meeting with Mrs. J. H. Arnold directing.

Mrs. Young Foster returned last night from a short visit in Shreveport. Mrs. Ewing McPherson entertained yesterday at one o'clock at her apartment on South Main street. Twelve guests were seated at one large table and a most delightful "Pot Luck" dinner was enjoyed. Following the dinner, bridge was played from three o'clock with Mrs. Martin Vell as the driving high.

Mrs. J. S. Wilson of Columbus was

among the out-of-town visitors seeing "The Trespasser" at the Saenger yesterday afternoon.

The Washington school will entertain at a box supper Friday evening at the Washington high school building at 7:30 o'clock. The public is cordially invited.

Mrs. K. G. McRae, Jr., was hostess to the members of the Tuesday Bridge club yesterday afternoon at her home on East Third street. The rooms were bright and inviting and arranged for two tables, with Mrs. W. H. Toney and Mrs. J. L. Meyers as guests. Mrs. Terrell Cornallus scored high for the club and Mrs. W. H. Toney for the guests. At the conclusion of the game, a delicious salad plate was served with tea.

Mrs. R. T. White, president of the Pat Cleburne Chapter of the U. D. C., left this morning for a short visit in Little Rock, where she will attend a meeting of the Memorial Chapter, celebrating the birthday anniversaries of Lee, Jackson and Maurey.

Kline Snyder of Mulvren is a business visitor in the city today.

Mr. and Mrs. R. T. Brimmet and Mrs. Ulmer J. Hester of Union, Miss., were guests of Mrs. Hope Garner in Nashville today.

Mrs. J. S. Wilson of Columbus was

Anyone Want to Go Swimmmin'?



A limpid pool on the semi-tropic shores of the Pacific ocean near Los Angeles is the playground discovered and appropriated by the charming water nymph pictured here in a striking pose. She is Miss Olive Moon, an easterner visiting on the west coast. We'll bet her monopoly on this pool doesn't last long.

North Hervey street.

Mr. and Mrs. Roy Anderson will host to the members of the Emanon club Friday evening at their home on South Main street.

The Garland P. T. A. met Tuesday afternoon at Garland high school. Mrs. Dorsey McRae, president, presided at the meeting. Mrs. John Arnold gave a very interesting outline and talk on child problems.

The Oglesby P. T. A. will meet Friday afternoon at 3:20 at the Junior high school for the study course.

There will be a community singing at the Garrett Memorial church Sunday afternoon at 2:30. Everyone invited.

Born Tuesday morning to Mr. and Mrs. Sidney Barber an eleven pound son. He has been christened Sidney Raymond.

Tom McLarty made a business trip to Texarkana Wednesday.

Hayes McRae is attending a meeting of the Majestic Radio dealers in Little Rock. He is expected to return tonight.

Geo. W. Robison made a business trip to Nashville this morning, where he also has a department store.

Silas Esterling, manager of the Queen Theatre returned Tuesday night from a business trip to Little Rock.

Luther Garner is on a hunting expedition at Grassy Lake.

J. M. Harbin, of the Hope Retail Lumber Yard is in Little Rock on a business trip.

JOTS AROUND SHOVER

"Ye Scribe" has been confined to the bed for the past week and news gathering has been out of question.

The heavy rains of the New Year have called a halt with many who are anxious to get ready for early farming.

Mr. Otwell has moved into a house on what is known as the H. B. Sanford place. The new house not being finished.

Harold Sanford has moved to the house he is remodeling.

The death of a former pastor of Shover Springs church, Rev. Marshall Byers, has caused sorrow in the hearts of his many friends. The funeral and interment was at Shover Springs last Tuesday, January 7.

Mr. and Mrs. Teddy Camp were all night guests at the Hamp Huett home last week Mrs. H. B. Sanford has been sick the past week with an abscess in her head.

Miss Pauline J. Sanford delighted her little nephew, Howard Chester Sanford, Saturday by his receiving through the mail some very important pictures to him of his pretty little puppies, their mother and also of himself and his aunt "Doodle."

Mrs. Harold Sanford and little sons spent Tuesday at H. B. Sanfords.

Earlie Simmons contractor for the Stephenson house and his assistants were detained a part of the past week on account of rain. George Crews has been helping on the building, also Matt Sullivan, Allen Walker and some others.

Negro West Point Cadet Among 64 Discharged

WEST POINT, N. Y., Jan. 15.—(AP)—Sixty-four cadets, including Alonzo Parham, negro of Chicago, were honorably discharged from the United States Military Academy yesterday because of failure to pass mid-term academic examinations, Major General William H. Smith, superintendent, announced.

Examinations were held for 137 cadets who were deficient in one or more subjects, General Smith said. Forty-eight of those failed to pass were members of the plebes or freshman class and the remainder were sophomores.

All of the cadets who were discharged also failed to pass the written general review held early in December, he said. They were then given an opportunity to remain in the military academy by taking a final examination which if passed put them in good standing. Seventy-three successfully passed the test.

Cadet Parham was appointed to the academy by Congressman Depriest of Chicago.

Read Hope Star Want Ads.

New Firm To Use Old Cornstalks

Waste of Crop To Be Made Useful Products In Chicago.

CHICAGO, Jan. 15.—The year of 1930 presents the corn belt farmer with a startling new source of income.

A corporation formed at Chicago and backed by men who represent enough capital to liquidate the war debt have expressed faith in the wisdom of manufacturing products from cornstalks, and subscribed a million dollars as a testimonial to the practicality to this hitherto experimental project.

The incorporated company, known as the National Cornstalks Processes, Inc., with headquarters here and the first operating plant at Dubuque, Iowa, will launch its enterprise actively next week. Using patents and processes developed by Dr. O. R. Sweeney, head of the chemical engineering department at Iowa State college, the producers at present will confine their output to insulating wallboard, enlarging into numerous by-products possible from cornstalks as wider foothold is secured on the market.

The vast possibilities a tiny kernel of corn represents in the way of raw material for more than 30 major products essential to civilized usage ranging from all qualities of paper to furniture, wallboard, medicines, clothing, building material and the like, has been a subject of scientific search for several years, the spectre of dwindling forests and its adverse effect thereon.

It is the intention of the new corporation to extend its operations and products as rapidly as circumstances

Holiday Greetings Beat All Records

Hope shattered all previous records in volume of Merry Christmas and Happy New Year telegrams and cablegrams, indicating that the city enjoyed the greatest celebration in its history and that a state of local prosperity exists which tends to remove rumors of restricted spending.

Not only were previous high records equalled but citizens of Hope and their friends piled up an impressive total in addition. This total shows an increase of 40 per cent over the record established by the Christmas and holiday season of 1928, it was revealed today by W. D. Wilson, manager of the local Western Union office.

The holidays witnessed the greatest pouring forth of the spirit of Christmas, as evidenced by greetings to friends and loved ones, in the history of the nation. More than 2,000,000 telegrams and cablegrams of this nature were handled over the network of Western Union.

be located in the midst of the most productive corn growing areas; presumably in cities with handy transportation facilities.

The cornstalk insulating material, like its numerous sister products, is produced by rolling and boiling down the fibrous core that composes the heart of the cornstalk; then, through chemical treatment and intermixtures to roll the mixture into standard sizes for hardening.

Resin mixed into wallboards, for instance, brings water resistance and nullifies temperature changes. In the winter it keeps the house warm and cools it in the summer. Cornstalk wallboard is lighter than wood, never splits, deadens sound, and retains plaster and decorations well. It comes forth in a toasted brown color.

1930 Baby Will Have Better Chance to Live

CHICAGO, Jan. 15.—The 1930 model of baby will have twice as many chance of surviving and growing up to healthy adulthood as his brother or sister of 1900.

This is the prediction of the American Research Foundation as the result of a survey of vital statistics and announced in a bulletin issued here.

"Fewer infants will die in the United States in 1930 compared to the number born than ever before, if the present trend continues," the bulletin declared. "Approximately 65 out of every 1,000 babies born at present die before reaching their first birthday. Fifteen years ago the average was

100 out of every 1,000. This means that the 1930 baby, due to the advance of science and the operation of the medical profession, will exceed 1,900,000 in the registration area, based on previous years."

REAL CHILI
Made from whole meat
MORELAND'S
Drug Store and Confectionery

Low Week-End Excursion

EVERY SATURDAY MISSOURI PACIFIC LINE EVERY SUNDAY

ONE FARE PLUS 25c FOR ROUND TRIP

Between points where one-way fare is not more than \$7.20.

Tickets honored on all Saturday and Sunday trains. First limit midnight Monday following date of sale. Good for sleeping or parlor cars upon payment of actual space charges. Half fare for children.

For TICKETS, INFORMATION, See TICKET AGENT

NEW GRAND

Starting Today

The first All-Talking Serial to be shown in Hope.

"THE ACE OF SCOTLAND YARD"

NEW GRAND

THE BEST FOR LESS

Thursday and Friday

BIG TIME

LEE TRACY

ALL TALKING

For Moviegoing DRAM

with MAY CLARK and JOSEPHINE DUNN.

On a Street Called Broadway. Take a peek behind the back-stage. A big time for everybody. A comedy-drama, with thrills, heartthrobs in TWO TIME SQUARE AND HOLLYWOOD

Adapted ALL TALKING COMEDY and PATHE NEWS.

MAT. NITE 10c and 25c 10c and 35c

AN IMPORTED winter sports sweater of black and white diagonal striped wool has the new pinched-in waistline marked by a white band. It can be worn either over the skirt or tucked in.

STARTS TOMORROW

SAENGER

Thur. Fri.

--They're Together Again!

"Buddy" Rogers

Nancy Carroll

Paramount ALL-TALKING SINGING - DANCING Romance.

Now songs the whole country will be whistling. Now steps every flapper will be imitating. Nancy singing! Buddy playing in the band!

Added PARAMOUNT NEWS

PARAMOUNT COMEDY SHE LOVED THE LADIES

Last Times Today

GLORIA SWANSON

Paramount News

The Eyes of the World

A riot of laughter Polly Moran Maris Dressler In Dangerous Females A Paramount Comedy

THE TRESPASSER

Paisley Resigns

Continued from page one

rounding Hope. We wish to see a splendid new high school in the Hope District in the near future.

"Let me thank you as a body and personally for the favors and co-operation that you and your predecessors have given me in my work in your schools."

"D. L. PAISLEY."

The following resolutions were passed by the school board today:

Mr. D. L. Paisley, Hope, Arkansas.

Dear Mr. Paisley:

It is with peculiar regret that we accept your resignation severing your connection with the schools of Hope, thereby bringing to a close a pleasant association of many years.

The members of the Board of Education wish to express to you their appreciation of your services as Superintendent of Schools and hereby present and adopt these resolutions:

Be it resolved, That we in this manner extend our appreciation for the excellent services rendered by Mr. Paisley as Superintendent of Schools.

That, we commend most heartily his devotion to duty and his honor, integrity and high standards of Christian living which have been worthy of emulation by the youth of this community.

That, his business judgment has been most helpful in financial details and his timely advice has aided this board in its management of its affairs.

That, his work as an administrator and as an executor has been far-reaching in maintaining standard schools, which are affiliated with every standardizing agency that has been set up, thereby enabling Hope to rank with the best schools in the state.

That, we extend to him our sincere wishes for his success and happiness in whatever field he may continue.

Resolved further that these resolutions be spread on the minutes of this body and a copy also be sent to the local paper.

Respectfully submitted, DON SMITH, President. THEO P. WITT, Sec.

Pilgrim Father's Home Is Offered for \$6,750

LONDON, Jan. 15.—(AP)—An auctioneer is offering for sale at Broomfield the "authentic home of one of the Pilgrim Fathers."

The price is \$6,750. Fireplace, oak beams and other characteristic features of the 8-room home are said to be just as they were when the seventeenth-century owner moved his household furnishings to Massachusetts.

Fleet of Planes Start Search for Lost Flyer

SALT LAKE CITY, Utah, Jan. 15.—(AP)—Five airplanes left here today for Los Vegas, Nevada, where a search is being conducted for Maurice Graham, western air express flyer who has been missing since last Friday night.

Western air officials said other flyers were ordered from Los Angeles, and would aid in the search.

WOMEN NEED

DR. PIERCE'S

Favorite Prescription

AT ALL DRUG STORES

IN THIS BOX

THIXINE CAPSULES

FOR PROMPT RELIEF

If Thixine Cold Capsules do not give you better, quicker and safer relief than anything you have ever used for colds, get your money back—50¢ per box.

Sold and recommended by DRUG COMPANY JOHN P. COX

"Say, what's the matter with my battery these cold mornings—always slow to start or going dead on me?"

"Of course, re-charging batteries is my business, but I hate to see them run down so often because of motorists standing on their starters instead of using Esso and simply stepping on them."

Esso is made by the Standard Oil Company of Louisiana and sold everywhere by dealers who display the "Standard" Bar-end-Circle trade-mark. Dispensed from the silver pump with the Esso globe.

ROAD MAPS AND INFORMATION FREE

Before starting that trip, assure yourself of the best route by writing the "Standard" Towing Service, 3134 St. Charles Avenue, New Orleans, La., for maps and latest road information.

TRADE MARK REG. U.S. PAT. OFF.

THE GIANT POWER FUEL

WE SELL "STANDARD" PETROLEUM PRODUCTS

J. A. Henry & Son

Open Evenings Till Nine Hope, Arkansas

Hope Auto Company

Authorized Ford Dealers Hope, Arkansas

Thousands of Thrifty Buyers Have Supplied Their Present and Future Needs! COMPARE-AND YOU, TOO, WILL BUY. ALL PROFITS COMPLETELY ERASED IN THIS GIGANTIC

ACT - IT'S HERE MEN!

A crash like this one is almost beyond belief! It caught us unaware—caught us with immense stocks of new Spring merchandise. Now, our back is against the wall! We've been forced to smash everything to pieces to get out on schedule. We're up against it for fair! Everything goes now—for whatever we can get. We're giving bargains that break every known record for savings!

\$2.00 Caps

All the newest Caps in the colors and patterns that well dressed men are wearing. Best all wool materials, silk lined. Regular and adjustable sizes, 6 7-8 to 11-12. All new \$10.00 Caps

77c

Finest \$2.50 Caps
All sizes, Sale Price

\$1.44

Men's Dress Pants

Heavy and medium weight. Cashmere and all wool serges. Herring bone and worsted materials. Navy, Gray, Brown and mixtures. Sizes 28 to 44. Close Out price, all \$3.00 values for

\$1.88

Best \$3.95 and \$4.95 Pants
Close Out Sale Price

\$2.88

Men's \$2.50 and \$3. Washable Crash and Linen summer dress pants in natural, tan and striped patterns. All sizes, must go at

\$1.59

Pajamas - - - Gowns

Men's plain white, solid color, and two color silk frog finished Pajamas. Sizes 14 to 18. All \$2.50 values, now

\$1.39

Men's white Muslin gowns, sizes 15 to 20. Good \$1.25 values, now at

88c

Men's best silk frog finished white muslin gowns, sizes 15 to 20, \$1.50 values, each

99c

50c Ath. Unions

Pull cut Athletic Unions, white and fancy track pants, silk and list shirts, all sizes, choice

33c

Men's Felt Hats

All colors, all sizes and shapes. Snap and Roll brim. Just the kind you like and all priced below actual cost. Act! Buy Now!

All \$5.00 Values **\$2.66**

All \$6.50 Values **\$3.88**

New Dress Hose

Entire stock of men's all silk and rayon silk fancy dress socks, now priced to clean out quick. Sizes 10 to 11 1-2. All fine 75c numbers, choice, pair

44c

Men's 50c Dress Socks
We Quit Sale Price, pair

29c

Men's 25c Dress Socks
Close Out Price, pair

15c

Men's 15c-20c Socks
Heavy Rockford knit work socks, pair

11c

50c Work Gloves
Genuine leather palm and fingers with gauntlet or knitted wrist, now pair

29c

Overalls - - - Jumpers

Men's \$1.50 hickory stripe, guaranteed Overalls and 200 weight blue Denim \$1.50 Jumpers, all sizes, now your choice

98c

Boys' Overalls

Boys' \$1.25 hickory stripe or blue Denim triple sewed and pegged, guaranteed fast color, full cut Overalls, sizes 2 to 16. Now, pair

77c

Men's \$1.00 Ath. Unions

Hanes and Gold Bond fine barred nain-sook Athletic Unionsuits, with elastic back, must sell at this price. Be sold! Sizes 34 to 48. We Quit price

66c

Men's Work Pants

Twilled Khaki and 6 oz. Denim in a good range of large sizes. Come on Big Men! This is your chance now, they go for

88c

"Good News"

All Must Go Regardless of Cost. All Profits Erased

Here are shirts that any man will be glad to get at these low prices. They are shirts, all new Spring number that sell for \$1.50, \$2.00 and \$2.50. Collars attached, seven button front, with pockets, all guaranteed fast colors. Best patterns in English Broadcloth, French Percales and American madras. Buy these fine shirts at these lowest Close Out Prices and save money. Sizes all three groups, 14 to 17, all sleeve lengths.

All \$1.50 Shirts
Close Out Sale Price **66c**

All \$2.00 Shirts
Close Out Sale Price **98c**

All \$2.50 Shirts
Close Out Sale Price **\$1.44**

CLOSE OUT

QUIT BUSINESS PRICES

On Entire Stock of Men's

Peter's Black Diamond and Arch Helper Dress

SHOES Oxfords & Work Shoes

Actual \$5.95 Values

We Quit Sale Price **\$3.66**

Actual \$8.00 Values

We Quit Sale Price **\$4.88**

\$3.25 Work Shoes

We Quit Sale Price **\$2.22**

SUN-UP SPECIAL

Starting 10 o'clock Thursday, Jan. 16th

AMAZING \$1 SALE

SILK DRESSES

Special 10 o'clock January 17th

Entire Stock 45c

Dandy Tex and Chapel Dimity - - - American Beauty Balise - - - Vantole and Yellow and E. & W. Check Organics

In an amazing assortment of new Spring colors and patterns, this day only. (4) Four yards for

\$1.00

Two spools of J & P Coats used given FREE with each purchase.

Stores Will Close Wednesday, 12 o'clock

To re-arrange entire stock and prepare for Thursday, Friday and Saturday's selling. Sale will re-open Thursday, January 16th, with Bigger, Better, Greater Values and Bargains than ever before. By all means be here!

NOW - FOR YOU!

Remarkable Values!

In Coats and Dresses

It's down - down - down - and OUT for us now. We're going out of business and we've got to go in a hurry. We've smashed our prices to bits - WE MUST. EVERYTHING MUST GO - - THEN WE GO TO O!

We can't give our stocks away, but we are doing the next thing to it, have slashed prices again on all remaining furred, late Winter Coats and tailored Spring Coats, for a Quick Clean Out! Girls sizes 6 to 20. Women's sizes 36 to 50.

\$7.95 Coats	\$12.50 Coats	\$24.50 Coats
Now Cut to Only \$1.99	Now Cut to Only \$4.44	Now Cut to Only \$8.88
\$10.95 Coats	\$18.50 Coats	\$34.50 Coats
Now Cut to Only \$3.33	Now Cut to Only \$7.77	Now Cut to Only \$16.66

SALE OF SILK DRESSES

At a mere fraction of actual cost

Washable Flat and Suede Crepes, Printed Silks, Chiffons, Linens, Rayons and Voiles.

This One Dollar Dress Sale will be the sensation of the day. Just as winter wardrobes become monotonous we offer this collection of refreshing new Spring and Summer Dresses - - to wear immediately under winter coats - - to choose for Spring and early Summer. Dresses for all day time occasions. - Dresses that were purchased to meet the coming season's demand, grouped in three assortments. Actual \$9.50 values at \$3.95, two for \$4.95. Actual \$12.50 values at \$7.95, two for \$8.95, and \$18.50 and \$34.50 values at \$1.88, two for \$2.88. You pay \$3.95, \$8.95 or \$18.88 for the first dress and get another of the same quality and price for just \$1.00 One Dollar. Selling begins Thursday, January 16th at 10 o'clock sharp and continues until the entire stock is completely sold out. - In the three groups, Misses sizes 14 to 20, Women's sizes 36 to 44. Amazing values, Group No. 1, two for \$4.95, Group No. 2, two for \$8.95, Group No. 3, two for \$2.88. None sold single! Bring a friend - and both save! We advise you to come early - get first pick!

\$9.95 Silk Dresses	\$12.50 Silk Dresses	\$2.95 - \$3.95 Dresses
3.95	7.95	1.88
Two for \$4.95	Two for \$8.95	Two for \$2.88

Special Item Thursday, January 16th
9 to 10 A. M. Only

Six Bars of Eagle White or Crystal White Laundry

SOAP FOR ONLY 5c

Just to show our appreciation and to create a more friendly interest during the remaining days of this sale, we will sell to the first 100 customers who enter our store when the doors are thrown open Thursday morning, January 16th at 9 o'clock sharp 6 Bars of fine Eagle White or Crystal White Laundry Soap for only 5c Five Cents with each purchase amounting to (1.00) One Dollar or more, at the prevailing

Close Out Sale Prices.

STORE WILL CLOSE WEDNESDAY 12 O'CLOCK
DOORS OPENS THURSDAY, JANUARY 16, 9 A. M.

RAYONS - SILKS

Prices Slashed To New Level!

\$1.49 to \$1.75 Values Now 96c

Extra heavy Rayons, Tub Silks, Printed Silks, Radiums, Fancy patterns. Solid pastel shades, former sale price 77c and now for Quick Clean Out, yard

66c

\$2.50 to \$3.00 Silks, Now \$1.44

Beautiful quality Flat Crepe, Georgetown, Radium Silks in good assortment of fancy patterns, and solid shades, Former Sale Price \$1.66 and now for Quick Clean Out, per yard

\$1.44

Boy's \$9.95 Two Pants SUITS

Have been marked still lower to insure quick selling. Good late styles with one long and one knicker fine wool serges, chevrons and cassimeres. Dark patterns. Age 5 to 16 years. Former Quit Business Price \$5.88

Now Cut Down To **\$4.88**

THE RIGHT PLACE TO TRADE

The Right Place STORES CO.

STORES THROUGHOUT THE SOUTHWEST

112 SOUTH ELM STREET HOPE, ARKANSAS

Phoenix and Arrowhead

Chiffon and Semi-Service Weight

Women's Silk Hosiery

\$1.95 Exquisite Sheer Chiffon

Requisite fine gauge clear, sheer silk, full fashioned -Phoenix and Arrowhead Chiffon Silk Hosiery, uniting the beauty lines of new style heels in the latest dark shades for late winter, and light shades for Spring and summer. Sizes 8 1-2 to 10. This is your opportunity. \$1.95 values, pair

\$1.39

\$1.75 Chiffon and Semi-Service Weight

And expect something unusual in this group of ladies pure thread silk-to-the-top Chiffon and Semi-Service weight Hosiery at \$1.22. The quality and weight is in keeping with the kind you always pay \$1.75 for. New Winter and Spring shades. Sizes 8 1-2 to 10. Now your choice, pair

\$1.22

Doors Open Thursday
January 16th 9 A. M.

Special Items for Saturday, January 18th

Men's 75c Silk Hosiery, pair 5c

Women's \$1.75 Chiffon and Semi-Service Weight Silk Hosiery, the pair 55c

Here's the greatest bargain of all for Saturday, January 18th, a complete range of Men's and Women's new Silk Hosiery in most desired shades will be placed on sale for only the pair, Men's at 5c, Women's at 55c. They all must go, then we go! We're saying "Goodbye, Hope." Call at store for full information, learn how you can purchase

Women's \$1.75 Silk Hosiery for only **55c**

Men's 75c Silk Hosiery for only **5c**

PRICES MEAN NOTHING NOW!

Store Will Close Wednesday, 12 o'clock
DOORS OPEN THURSDAY, JAN. 16th 9 A. M.

A PAGE OF SPORTS NEWS



HOPE STARS

Shires Plans To Return Home

Art Shires, the Michigan pitcher, who has been in the city for some time, has been offered a contract by the Detroit Tigers. Shires, who is a native of Michigan, has been in the city for some time, and has been offered a contract by the Detroit Tigers. Shires, who is a native of Michigan, has been in the city for some time, and has been offered a contract by the Detroit Tigers.

Did You Know That—

Solid Man Muldoon says Prim Carnes should not be allowed to box with anyone weighing less than 210 pounds and that his opponent should be at least six feet two inches tall. Muldoon suggests Godfrey, who is six feet four and weight 245.

Matching The Powerful

Panatela against Risko or Griffith would be a joke, says he. John McGraw is in Havana while the quarrel between St. Louis and McGraw rages merrily on. Mr. McGraw is not one to have his vacation spoiled by such matters. Pony McAtee is the best golfer among the jockeys.

Cartoonist For The Paris "Matin"

came along with Primo Camera. He is teaching the Panatela to draw. . . . and is being paid twice his newspaper salary while on the trip. Camera carries a cane that weighs nine pounds. Boojum probably will race in the Kentucky Derby, with Whithorn held back for the Withers and Belmont.

Jack Kearns had an operation for sinus trouble the other day and stood it pretty well.

Glenn Wright May Become Left-handed

NEW YORK, Jan. 15.—Glenn Wright, Brooklyn Robins shortstop, will become a southpaw if his right arm

Bobcats Play First Game Here Friday

Meet Texarkana High for Two Games at Armory Building.

The first basketball game of the season for the local Bobcats, high school team, here, will be played at the armory Friday afternoon and night. The first game will be played at 4 o'clock and the second is slated at 7.

After a week of hard practice Coach Wilkins has rounded his men into fair shape for the initial tilt. And hopes to win the season's opener.

Texarkana is reported to have a good team this year, and Hope being a big rival, the games are expected to be hard fought.

Much is expected from such veteran tossers as Wray, Harrell, Pritchard and Tinsley.

continues to give him trouble, according to a letter received from the player at his home in Harrisonville, Mo.

Wright practiced playing first base using his left hand last year. If he should elect to use his left hand in the 1930 season it is probably that he would play first base with a club other than the Robins who are well equipped at that position.

There are no left-handed shortstops in big league baseball.

Reddies Use Entire Cage Squad In Game With Malvern Quint

ARKADELPHIA, Jan. 15.—The Henderson State College basketball squad, about 23 players in all, played and defeated the Malvern high school five-on-the-college court yesterday, score 33 to 28.

Arkadelephian high has one of the best secondary basketball outfits in this part of the state and has already won two games from the Ouchitla College squad, the victory for Henderson is regarded as proof that Coach Rowland's team this year will be a hard opponent for all opposition in college ranks.

Morrow at forward was the scoring star for Henderson in the game against Malvern. Summerville and Stewart Knott were other stars. This was not a regular game for the college varsity, as reserves played most of the time.

Art Shires Plans To Return Home

Love Calls the "Great One" To Home In Texas.

FORT WORTH, Tex., Jan. 15.—Art Shires may be a Mussolini on the diamond but he's just another Italian in Italy, Tex., his home town.

The White Sox all-talker plans to stage a homecoming Monday, of as soon as he gets on the dotted line with the White Sox, but it'll be a one-man homecoming, they say down in Italy.

"Now, we're not going to have any celebration for Shires," said the secretary of the Italy Chamber of Commerce. "What's that? Don't we think much of him?"

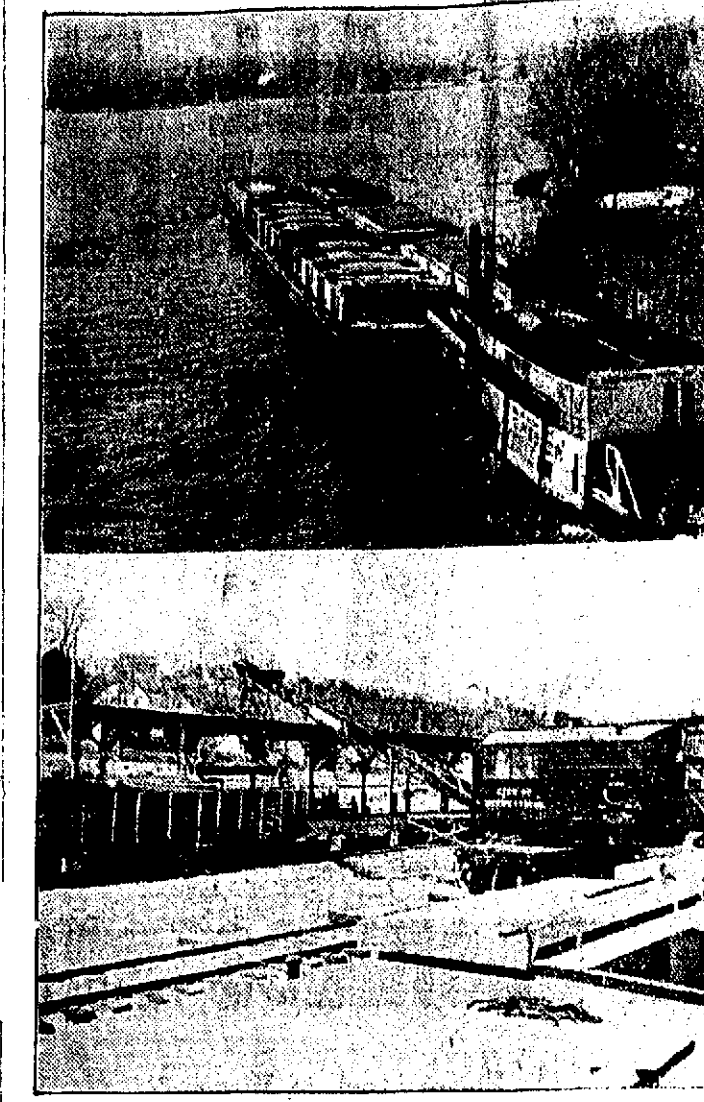
"Oh, yes, but not so much as people would expect."

Word of the great one's homecoming leaked out in Fort Worth yesterday. Information was obtained from a young woman of whom Shires apparently thinks much. Anyway, he talked to her all of 40 minutes from Boston to Fort Worth, which is a pretty expensive talkie, even for one who thinks as much of his conversation as does Whittanani.

"Say, I won't talk to you like this any more," runs part of the reported conversation. "I'll send you a Lincoln instead. It'll be cheaper."

Anyway, when Art comes home—spate and walking cane and big league contract and all—he'll find Italy does not take its Mussolini so seriously.

Modern Barges On the Mississippi



How freight is handled on the Upper Mississippi river. Pictures show a tow of six modern 500-ton barges and one of the modern terminals where freight is transferred from water to rail.

No. 1 shows a tow of six modern 500-ton barges plying the upper Mississippi river, the controlling depth of which at the present time is only six feet. This is part of the fleet of the Inland Waterways Corporation operating between St. Louis and Minneapolis. Two fleets a week are maintained on schedule time from April to November, and an increasing volume of commerce is being handled each year.

The lower picture shows how the freight is transferred by modern terminal equipment from water to rail at its water destination. The pipe being unloaded is from Birmingham, Ala., and was shipped by rail to Memphis, loaded on barges and taken up river to Minneapolis. When this cargo of cast iron pipe was unloaded the barges were loaded with agricultural implements to be taken to New Orleans and loaded on ship-board for South America.

Should the evidence now being collected along the Arkansas river, with the help and cooperation of the Mississippi Valley association from Tulsa to its mouth disclose that the river is worthy of complete, definite improvement for navigation, such scenes as the accompanying pictures show may be witnessed at Little Rock

Bob Grove Picked As Class of Hurlers

Actual American Loop Lead Goes to Thomas Zachary of Yanks.

CHICAGO, Jan. 15 (AP)—While Robert Mose Grove, angular pitching ace of the champion Philadelphia Athletics, was generally conceded to be the class of American league moundmen, in 1929 Jonathan southpaw, fished up just enough of his effective side arm slants to win the mathematical championship.

Final, official averages tonight, revealed that Zachary, who in his even decade of service in the American league has been with Washington, St. Louis and New York, not only won 12 games without a defeat but topped pitchers in the circuit with a low earned run average of 2.47 for each nine innings game.

Pine Bluff, Fort Smith and Tulsa and Muskogee.

Petroleum is moving by water from Bitter Root, La., to Louisville, Cincinnati and Pittsburgh by barge and with a definite reliable channel on the Arkansas river to Tulsa and refined petroleum product could find this cheap water route to the Mississippi and connecting points.

A vast amount of grain and cotton raised in Arkansas and Oklahoma will also find such a cheap transportation route of great economic value, and serve as a return cargo to barges bringing in manufactured goods.

Tom Murphy Is Chosen Captain of U. of A. Team

PAYETTEVILLE, Jan. 15.—Tom Murphy, Batesville, former all-American high school performer, Tuesday was named captain of the freshman basketball squad at the University of Arkansas. Murphy, a six-foot forward, is being groomed to step into Wear Schoonover's shoes next season. He is president of the freshman class.

John Jelks, Jonesboro, was elected sub-captain of the freshman quintet. The team will open its season Friday night at Carthage, Mo., against Ozark Wesleyan College.

For Texaco Products

Call phone 933 or 919

The Texas Company

G. H. Harrell, Agent

200-Mile Race Across Canada's Snows May Crown World's Champion Dog Musher



St. Godard, Youthful Star, Issues Challenge to Seppala, Hero of Noted Serum Dash to Nome

EDITOR'S NOTE—In this exclusive story, obtained by The Star and NEA Service through Emmett E. Kelleher of the Hudson Bay News Bureau, The Pas, Manitoba, Emil St. Godard, youthful French-Canadian who has won fame as a dog driver, challenges Leonard Seppala, Alaskan veteran who carried the serum to Nome a few years ago, to a 200-mile race over the snows for the world's championship. If Seppala accepts the event, one of the greatest dog races in the history of the northland is certain.

By EMMETT E. KELLEHER

Special NEA Service Writer in Hudson Bay Region (Copyright, 1930, NEA Service, Inc.)

THE PAS, Manitoba, Jan. 14.—A 200-mile race over the frozen slopes of Manitoba for the dog-mushing championship of the world—

This is the event that is in prospect for Manitoba sportsmen in March with Emil St. Godard challenging Leonard Seppala to an endurance test that will determine which of the two is the better.

St. Godard, youthful French-Canadian who makes an annual custom of winning the great dog derby here, issues his challenge to Seppala, veteran of the Alaskan snows.

The championship of the world, by common consent, lies between these two men.

St. Godard, youthful and skillful, has won the gruelling Pas Derby five times and has established himself as the greatest dog driver in north-west Canada.

Seppala, a veteran at the business, gained world-wide fame in Alaska a few years ago by carrying diphtheria

Classic of North Is Scheduled For March

that he was traveling with his team from Nome to Nannana, a distance of 700 miles. He started out to cross Norton Sound, and was fairly out on the ice when the ice broke up and a strong wind carried him out to sea.

For more than 24 hours Seppala and his dogs were marooned on a floating ice cake. Seppala had given up hope, when a change in the wind drove the cake back toward shore and finally brought it up against a point of land, by which man and animals were able to make their escape.

Seppala learned his trade from the famous Shorty Tillyn, who was considered—up to Seppala's time—Alaska's greatest dog musher. After beating St. Godard three years ago in the New England dog derby Seppala called St. Godard "the best young dog musher I have ever seen," and said that he had won solely because his dogs were in better shape than St. Godard's.

St. Godard has been training his dogs for endurance rather than speed, and believes that in the 200-mile race here they would stand a better chance than they do in the shorter races in the east.

St. Godard "grew up with dogs," and had the ambition to be a dog musher from his childhood. His idol was Walter Goyno, most famous dog driver Manitoba ever had, who gave him his early training.

Goyno came to The Pas from Alaska a dozen years ago, and met his tragic death in 1922. The story of his passing is as spectacular as anything in all the lore of the northland.

With a team of 11 dogs he set out on an 85-mile training trip for Moose lake and failed to return. A search was made for him but no trace of man or team could be found. Then, a month later, a fur trader struck the shore of Moose lake and noticed a group of wild dogs on the ice, howling dolefully. He went out to investigate, and found them scratching on ice, at a point several hundred yards off shore, and whining.

Frozen in Solid Ice

The fur trader lay flat and looked down. The ice was crystal clear, and he could see far down. There he saw a sight that put his hair on end.

Underneath him, frozen in the ice, was Goyno and his eleven dogs. All were standing upright in the most natural poses imaginable.

Evidently the ice had given way while Goyno was driving his team across the lake. The bitterly cold water apparently had numbed man and dog so quickly that they had been unable even to try to save themselves. Then a cold snap had come and frozen them in.

Goyno and his team were finally taken back to The Pas for burial, and St. Godard, grief-stricken, vowed to become world's champion in memory of his teacher.

So now he wants to race Seppala here at The Pas to settle the matter, starting March 4.

Other well known drivers of the northland have entered, including "Shorty" Russick, Earl Brydges, Sam Pranteau, Donald Fleet, Hector and Gabriel Campbell.

11 of the 13 races in which his master has completed in the last five years, eight of them being victories and all but one finish being "in the money."

Below is a close-up of Seppala. . . . years ago, but last year finished second in it to Seppala. Now he wants to race Seppala over the frozen Manitoba course.

200 Miles Across Snows

The derby here runs from The Pas to the great Flin Flon mine—200-miles of pulling, with a silver cup and \$2500 in cash prizes up for competition. It is a harder grind than either the New Hampshire or Quebec races, and conditions here are usually more like Alaskan conditions than they are in the east.

This would hardly bother Seppala. He gained his great fame in Alaska, where he is remembered for winning the All-Alaska sweepstakes in 1915 as well as for his famous dash to Nome.

The Nome episode, however, was probably the most spectacular in his career.

Nome was wept by a diphtheria epidemic, and lacked the serum to combat it. Seppala was the final driver on a long relay team that undertook to get the serum up there. He had 340 miles to cover, and had to cross the treacherous ice of Norton Sound twice en route. The temperature ranged from 30 to 50 below zero while he was on the trail, and for more than half the distance he had to huck a strong head wind. Yet he drove his team at an average speed of better than nine miles an hour and got to Nome with his serum safely.

Other Trips Thrilling

Seppala, however, does not look back on this trip as one of his exciting experiences. He says he has made at least 50 other trips that were more eventful.

There was, for instance, the time

serum to Nome across many miles of frozen wastes. He wins the New Hampshire and Quebec dog derbies about as regularly as St. Godard wins The Pas event.

Seppala has never raced at The Pas. St. Godard often goes east to race, but does not quite have the good fortune there that he has here. He won the Quebec championship two

A Favorite Kipling Story

IT IS recorded of this well-known British author that he once remonstrated with a friend for having sent him a publication from which the advertising pages had been cut. "Why, you have thrown away the most interesting section!" Mr. Kipling said.

Advertisements are more interesting today than at any time since the invention of movable type. Merchants and manufacturers realize that their announcements must compete for interest with the work of the high-priced authors and illustrators.

If you are not a regular reader of the advertisements in this paper, this is a good time to cultivate their acquaintance. You will find them interesting. You will find them friendly. They show you where to stop and take considerable strain off both shoe-leather and pocketbooks.

Read the advertisements because they are interesting. Believe them because they are true. Act upon their suggestions because it will pay you in many ways. Before you pick up the telephone, you usually consult the phone book. Before you start out to shop, consult the advertising columns of this paper. They will give you a direct connection with the merchandise you want.

Don't stop with reading the news and editorials. The advertising columns are equally important.

By Williams

Pay Up! Keep Your Credit Good

All December Accounts

were past due after the tenth day of January. Are all your Christmas bills paid?

Don't Be A Credit "Castaway . . ."

Pay up your old bills before credit records are made out.



This Space Paid For By

J. A. Brady's Jewelry
Ladies Specialty Shop
Geo. W. Robison & Co.
Middlebrooks Grocery Co.
Glenn L. Williams
Montgomery Ward & Co.
Gorham & Gosnell
Hope Furniture Co.
Lon Sanders Grocery
Patterson Department Store
Ward & Son
B. R. Hamm
Theo P. Witt
J. L. Green, Cleaning-Pressing
Moses & Monroe
Reed Routon & Co.
Stewarts Jewelry
Southern Ice & Utilities Co.
Hope Lumber Co.
K. G. McRae Hardware Co.
Hall-Moses Cleaning Co.
Hope Retail Lumber Yard
Lewis & Wilson
Grocery and Market
P. A. Lewis Motor Co.
Rhodes Bros.
Hope Hardware Co.
Russell & Hawthorne
Meat Market
Haynes Bros.
Moore Bros. Market
Rephans
Garner & Godbold
Cleaning Shop
Whitlows' Market
Young Chevrolet Company
Stephenson's
Grocery and Market
Hope Star

Credit Rating Bureau To Start Soon

You still have time to get a good credit rating. The Retail Merchants Association, with a credit rating bureau as one of its most important activities, will soon be organized. It is expected that organization will be complete by Thursday, January 30th or 31st. A secretary will be employed, and records of your habits of paying your bills with Hope business institutions will be assembled. These credit records are strictly secret, except to the member business men who may subscribe to the association, and thus learn whether you are in the habit of paying your bills promptly when due, between the first and the tenth of the month following purchase.

Credit, such as is extended you by the business houses back of this movement, is more than a matter of money. It is a matter of character. Good credit is a progressive asset. Poor credit is a progressive handicap. What is more forlorn than the man without credit? The man who has been trusted by his fellows, and flunked the trust?

While the man with a good credit looks to the future unafraid. Opportunities are his. Credit, his advantage. He has kept his credit good.

If you cannot square old accounts immediately, and thus improve the credit rating which will be given you, you can at least make some arrangement with the business houses of Hope to whom you may be indebted. If there is good and sufficient reason why you cannot pay these bills promptly, you can make some arrangement to pay them in the immediate future. IF YOU LIVE UP TO YOUR PROMISES—you will have made some effort to have a good credit rating. And, no doubt, these things will be taken into consideration in compiling your credit rating.

The important thing is whether you live up to your promises. When you make a purchase from one of these business institutions, you agree, or it is implied, that you pay the account on the first day of the following month—and pay it not later than the tenth of that month.

Start now to get a good credit rating before the records are assembled. Show your appreciation of the favor extended! Keep your credit good—you may be in great need of that kind of a rating some day. Remember—your credit rating follows you, wherever you may go!

Prompt Pay Accounts Are WELCOME!

You may rest assured that your account is appreciated by the Hope business houses which extend the courtesies and convenience of a charge account. Most of these firms would as soon sell people with a good rating, and who pay their bills promptly, as to sell their goods for cash.

And, in case of emergency, or distress, your home town merchant can always be depended upon to come to your rescue in time of real need. But many people have abused these privileges.

It is also a matter of fair treatment of those who serve you. The grocer, the dry goods or clothing merchant, the service station, and repair man, the furniture or hardware dealer—all expect, and are entitled to prompt payment of bills due them. They sell you goods or services with the distinct understanding that you remit promptly. If you don't, you have betrayed a trust, implied, or expressed. And you are placing a handicap on that business man, who MUST pay his bills, if he expects to stay in business long, in these days of growing competition. His prices—his charges are based on prompt receipt of all money due him. In the past he has had to borrow money to carry many accounts which should have been paid. His prices have not included this charge, and he is the loser. This is not fair.

Some people have gotten so far behind in their bills that they are working a distinct hardship upon those business men who have granted them the courtesy of a charge account. This rating bureau, which will be owned by the Retail Merchants Association of Hope, will indicate who are the people who have taken advantage of these business houses. Other member firms will be asked not to sell them goods, except for cash. This step has been made necessary through the gross mis-use of the charge account privilege.

What Will Your Credit Rating Show?

Several of these firms have discontinued the convenience of a charge account. They are co-operating in this appeal to collect old accounts.